

## **Understanding The Times: The Church & The Changing Culture**

### **INTRODUCTION:**

Who Are We, What Do We Do & How Did We Get Here – (It's a God Thing)

1. **As Seasons Change** - Culture changes
  - a. Economic crisis – Financial Tsunamis
  - b. Recognizing Trouble – Call before it's too late
  - c. Who do you Call
2. **Opportunities in Crisis**
  - a. What appears to be a loss could be a blessing
  - b. Debt restructure, reorganization, and/or mortgage reduction
3. **Power in Relationships & Partnerships,**
  - a. Authentic Relationships
  - b. Opens Doors
  - c. Power in Numbers
  - d. Think tank – think out of the Box
4. **Becoming Bankable**
  - a. Consultation
  - b. Assessment - Financial Health analysis
  - c. Advisory Services - Strategy
  - d. Solutions - Implementation
5. **Sub-Advisory Services**
  - a. **Contracting & Development – Sundra Ryce, Presenter**
  - b. **Project/Internal Processes – Ron Houston, Presenter**
  - c. **Branding & Technology – Marc Jefferys**